

SPACE FOR EVERYONE

Communities Supporting Breastfeeding

The goal is to increase NL's breastfeeding rate to 80% by 2025

Importance of Breastfeeding

Nutrition

Breastfeeding provides the **PERFECT NUTRITION** needed for baby's **growth** and development.



Economic



S1,100 - \$3,800 IN ONE YEAR.

Protection



BABIES ARE PROTECTED

from infections and health conditions such as diarrhea, pneumonia, diabetes, asthma, and bowel disease.

BREASTFEEDING PARENTS ARE PROTECTED

Reduces the risk of some cancers later in life such as breast cancer and ovarian cancer.



How can Municipalities help?

Breastfeeding-Friendly Spaces



CREATE SPACES in parks, sports and recreation centres, libraries, and at community events for families to **feed comfortably and without discrimination.**

Breastfeeding-Friendly Businesses



ENCOURAGE BUSINESSES in your municipality to **show their support with a window decal** and ensure their staff know how to best support families.

Breastfeeding-Friendly Communities



- Educate municipal staff & residents
- Encourage businesses to participate
- Create a municipal policy
- Pass a resolution or by-law
- Promote breastfeeding friendly spaces at community events & initiatives

We can all help SUPPORT BREASTFEEDING.



For more info visit: babyfriendlynl.ca