

# Proclamation



**ENABLING  
BREASTFEEDING**

Making a difference  
for working parents

WABA | WORLD BREASTFEEDING WEEK 2023



**Baby-Friendly**  
Newfoundland & Labrador

## National Breastfeeding Week

October 1-7, 2023

### Whereas

Breastfeeding is recommended for optimal nutrition and healthy growth and development in the early months and years of life, and is fundamental to the well-being and prosperity of communities; and

### Whereas

Breastfeeding has an impact on lifelong health, with exclusive breastfeeding for the first six months, and continued breastfeeding for two years and beyond, ensuring that mothers and children receive maximum health benefits; and

### Whereas

Breastfeeding is one of the most cost-effective prevention strategies for many infections and chronic and acute diseases; and

### Whereas

Infant feeding is one of the most important decisions that a new family makes; and

### Whereas

Parents need the support of family, friends, Government and Health authorities, municipalities, community groups and organizations, businesses and employers; and

### Whereas

National Breastfeeding Week provides an opportunity for people to celebrate and to raise public awareness about the importance of breastfeeding and the role everyone can play in normalizing breastfeeding; and

### Whereas

The theme for National Breastfeeding Week 2023 is “Enabling Breastfeeding: Making a difference for working parents”. The theme focuses on the impact of paid leave and workplace support on the duration of breastfeeding and the positive impacts for parents, children and families.

### Therefore

I, \_\_\_\_\_, Mayor of \_\_\_\_\_ proclaim October 1 to 7, 2023  
“National Breastfeeding Week” in Newfoundland and Labrador.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

