

National Breastfeeding Week 2024 Proclamation



National Breastfeeding Week October 1-7, 2024

Whereas

Breastfeeding is recommended for optimal nutrition and healthy growth and development in the early months and years of life, and is fundamental to the well-being and prosperity of communities; and

Whereas

Breastfeeding has an impact on lifelong health, with exclusive breastfeeding for the first six months, and continued breastfeeding for two years and beyond, ensuring that mothers and children receive maximum health benefits; and

Whereas

Breastfeeding is one of the most cost-effective prevention strategies for many infections and chronic and acute diseases; and

Whereas

Infant feeding is one of the most important decisions that a new family makes; and

Whereas

Parents need the support of family, friends, Government and Health authorities, municipalities, community groups and organizations, businesses and employers; and

Whereas

National Breastfeeding Week provides an opportunity for people to celebrate and to raise public awareness about the importance of breastfeeding and the role everyone can play in normalizing breastfeeding; and

Whereas

The Theme for **National Breastfeeding Week 2024** is “**Closing the Gap: Breastfeeding Support for All**” which focuses on survival, health and wellbeing. It highlights the need to improve breastfeeding support to reduce inequalities that exist in our society. All breastfeeding parents need access to breastfeeding support – it is essential that no one is left behind.

Therefore

I, _____, Mayor of _____ proclaim October 1 to 7, 2024
“National Breastfeeding Week” in Newfoundland and Labrador.

Signed: _____ Dated: _____